CORDEL LITERATURE: AN EDUCATIONAL TECHNOLOGY ABOUT THE HISTORY OF NURSING IN CEARÁ

ABSTRACT
Objective: reporting the educational strategy about the history of nursing in Ceará, experienced by a group of graduate nursing students who allied the Cordel literature to the teaching-learning process. Methodology: a descriptive study, of the experience report type, related to the development and implementation of a cordel about the history of nursing in Ceará. This literature was written by a group of nursing students after conducting a literature search about the history of nursing in Ceará, and, subsequently, presented at a public university with 40 students in Fortaleza/Ceará. Results: the report of the experiment was divided into three stages: searching the literature on the history of nursing in Ceará; preparation and presentation of the cordel. Conclusion: the development and application of Cordel “The history of nursing in Ceará” as a strategy for teaching the conceptual foundations of nursing revealed the importance of recreational use of tools in teaching and learning. Descriptors: Nursing; Nursing History; Teaching.

RESUMO

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Objetivo: presentar la estrategia educativa sobre la historia de la enfermería en Ceará, experimentada por un grupo de estudiantes universitarios de enfermería que aliaron la literatura de cordel con el proceso de enseñanza - aprendizaje. Metodología: un estudio descriptivo, del tipo relato de experiencia, relacionado con el desarrollo y la implementación de una serie sobre la historia de la enfermería en Ceará. Esta literatura fue escrita por un grupo de estudiantes de enfermería después de realizar una búsqueda en la literatura sobre la historia de la enfermería en Ceará, y, posteriormente, han presentado en una universidad pública con 40 estudiantes en Fortaleza/Ceará. Resultados: el informe de la experiencia se dividió en tres etapas: Busca en la literatura sobre la historia de la enfermería en Ceará; preparación; y la presentación del cordel. Conclusión: el desarrollo y la aplicación del Cordel “La historia de la enfermería en Ceará” como una estrategia para la enseñanza de los fundamentos conceptuales de la enfermería reveló la importancia del uso recreativo de las herramientas en la enseñanza y el aprendizaje. Descriptores: Enfermería; Historia de la Enfermería; Enseñanza.
INTRODUCTION

Technology can be understood as a set of skills, involving a technical, artifact or alternatives developed by man that permeate the learning process and facilitates the creation and implementation of a work.\(^1\)\(^2\)

It can be further classified into light, light-hard and hard, being the light regarding relationships, greeting, the light-structured knowledge lasts and lasts to technological equipment such as machines and norms.\(^3\)

In this perspective, the creation of new technologies or even enhancement and use of those existing should be part of routine health professionals, and they should understand it as a tool for facilitation of the process of knowledge construction, both in education and in health.\(^4\)\(^7\)

The Cordel literature is an important cultural expression, depicting the daily life, relationships, politics and culture, especially the Northeastern population. Currently there is a movement that seeks to revitalize this popular literature, including health, addressing issues related to sexually transmitted diseases (STD/AIDS), breastfeeding, diabetes, drugs, and other.\(^8\)

It is observed that this literature is also used in student life as a teaching strategy through readings of the cordels, with a strategy that arouses children, young people and adults' interest. Thus, one can show its applicability and effectiveness in the teaching-learning process.\(^9\)

In Graduate Nursing, the learning process can be facilitated by the use of educational strategies, one of which, the Cordel literature. In this perspective, this technology can be used as a teaching tool in the history of nursing in Ceará graduation, as is indeed the deficit documentary collection of historic value on the History of Nursing in Ceará.\(^10\)

Although little explored and documented, the History of Nursing in Ceará enables practices and representations are evaluated, revalidated or replaced, transforming the processes those organize care.\(^10\)

Thus, as the precursors of Ceará nursing, cordel is also part of our history, as constituting a link between history and culture. For it is of paramount importance creating technologies like these to complement and reinforce teaching nursing history in Ceará, with relevance to understanding the formation process of this science and its guidelines in training professionals more aware and conscious about their professional identity. In this sense, the objective was to describe the experience of a group of undergraduate students who allied with Cordel literature teaching and learning about the history of nursing in Ceará.

METHOD

This is a descriptive study of experience report, related to the development and implementation of Cordel in the history of nursing in Ceará prepared by a group of nursing academics. The choice of descriptive study is justified by its primary goal is to describe characteristics of a phenomenon or establishing relationships between variables.\(^11\)

The subjects were undergraduates at a public university who attended the discipline of Historical Foundations of Nursing, since this discipline is addressed to the history of nursing in Ceará. In developing these courses, the students were tasked with promoting a seminar whose theme is about the history of nursing in the world, in Brazil and Ceará. Him should contain the historical context of emergence, the main actions undertaken, the competent organs related to educational institutions involved with training, among other aspects, by theoretical reasoning already presented by teachers and discussed earlier in this discipline.

Among the strategies used, took up the initiative to build a string that considered relevant to the thematic concepts in a creative and dynamic way, valuing the popular literature. Therefore, the study participants for presenting recent knowledge about content addressed could analyze the importance of the string as an additional method in the history of nursing in Ceará learning. So after creation, the Cordel was applied in a nursing class at a public university with 40 students, located in Fortaleza.

This Cordel was planned and built from March to June 2013. The verses were created, analyzed and justified in the light of the literature used for discussion during class (specifically in the disciplines mentioned above) and originated predominantly national and international journals acquired by consulting the following electronic databases: Scientific Electronic Library Online (SCIELO), Latin American and Caribbean Literature on Health Sciences (LILACS), International Literature on Health Sciences (MEDLINE) and personal achievements of students and teachers of subjects related to the history of nursing in Ceará.
After data collection, it was created the Cordel based on specific characteristics of cordels’ searches in appropriate literature such as books and magazines. In the cordel was approached the creation and development of the nursing program, first in a general way in Ceará, later the first universities to deploy this course, being organized in a chronological way: State University of Ceará (UECE), Federal University of Ceará (UFCE) and University of Fortaleza (UNIFOR), also mentioning the relevant bodies involved.

EXPERIENCE REPORT

The presentation of the cordel was performed in June 2013 as an educational strategy for teaching nursing history of Ceará, whose mediators of the strategy were students of Nursing from UFC (Federal University of Ceará), guided by a professor in the Department of Nursing at that institution. For the account of the experience, the work was divided into three stages.

♦ Step 1: Search in the literature about the history of nursing in Ceará

The theoretical bases of the history of nursing in Ceará, required the construction of the line, were obtained through extensive literature search, which included, scientific articles, collections in the pioneering universities, personal collections of students and teachers, dictionaries, and even books address the practice of the twine. The pursuit of scientific articles in the databases SciELO, LILACS and MEDLINE databases showed a lack of knowledge and information about the history of professional nurses in the state of Ceará.

The absence of this historical memory of Ceará is assigned nursing literature found, the three non-exclusive factors: the changes in the initial period of nursing in Ceará, which involves the transport and packaging of the acquires, and therefore the history of School São Vicente de Paula (first nursing school in Ceará) to other campuses; improper packaging by the receiving institution, if UECE of Ceará to other campuses; improper packaging of the twine, for addressing the history of Ceará in more detail, highlighting peculiar information of nursing in that State.

All literature found in the search in databases contributed to the sum of historical knowledge acquired by all students involved in the study, however, only four articles were selected for the production of twine, for addressing the history of Ceará in more detail, highlighting peculiar information of nursing in that State.

The knowledge extracted from the articles was synthesized and incorporated into 18 stanzas that make up the line, in chronological order of occurrence of key milestones for the Ceará nursing. The stanzas were produced on the basis of other literature pre-existing string. Its production followed the literary norms of the genre.

♦ Step 2: Preparation of the cordel

The making of the cordel was based on the information and findings in the literature, with a focus on landmarks of Nursing in Ceará. However, one finding was the lack of a documentary collection of historical value on the history of nursing in this state, few studies have been developed with the purpose of redemption and thus to preserve this history. So after exhaustive search information and careful reading, the findings were divided by topic being: History of Nursing in Ceará from pioneering universities UECE, UFC and UNIFOR and Organs of competence. Cordel was titled “Nursing History of Ceará”, made with the same 18 stanzas following the logic of this kind of literary structure.

In the initial first four stanzas, it will be an introductory approach about the context of the emergence of nursing education in the state of Ceará, demonstrating that the creation of the first university was related to the need for health professionals trained to work in scenarios war, a common occurrence at the time. Furthermore, it was shown to influence existing between universities created in Ceará and throughout the Northeast with the Anna Nery School, a
pioneer in the national preparation and training of nurses. Another important feature identified in the fifth line of the second stanza would be the use of the words “prepare nurses”, showing that at the beginning of nursing education in Ceará, as well as across the country and around the world, there was a predominant involvement of women included in this context of higher education.

In existing cordels, between the sixth and ninth stanza, was addressed the formation of the first nurses in the State of Ceará, which were graded in São Vicente, which eventually would become the nursing course UECE. Mention was made even commemorations and tributes made on that occasion, they were developed “ceremony Lamp”, thus presenting modern nursing Florence Nightingale and indicating, great personality in the history of global nursing as its precursor.

Between the tenth and twelfth stanza, it was mentioned the creation of nursing in UNIFOR, referring mainly to the style of initial education guided this university and hospital in the biomedical model. However, also mentioned about the process of evolution of this institution of higher education, indicating that, at present, there is concern about an interdisciplinary design; both theoretical and practical training is required within the context of performance of various other professions.

In the thirteenth and fourteenth stanza was addressed on the history of nursing in the UFC, making the approach the PhD in Nursing and Professor of Nursing Department of UFC; a personality that was not only the founder of the nursing program at that institution, but also served for many years as a teacher of graduate and postgraduate in the same.

Finally, there was mention of the competent organs of nurses working in the State of Ceará, they are: Brazilian Nursing Association (ABEn) and Regional Nursing Council (COREN). In this stanza was addressed mainly the fields of activity of each organ, and the COREN responsible for aspects of the creation and enforcement of legislation and nursing ABEn provide the political, scientific and cultural character of our profession.

For the cover illustration of the cordel, we asked a specialist photographer who would make a related theme in the various scenarios of nursing scenarios.

However, while understanding that this literary genre is presented as a fertile field for scholars who intend to work with this theme, and knowing of multiple studies in the area of Arts on cordeline universe, this work⁴, not in the “we lean” in weaving more discussions about the structure of the cord in relation to the composition, but the efficacy of this type of structure and methodology in the educational field of Nursing. The cordel is displayed in full in Figure 1.
The Cordel literature: an educational technology...

Step 3: Application of Cordel

The presentation of the cordel was performed theatrically with the authors characterized as improvisors in the culture inspired scenery in the Northeast.

The implementation of the strategy came together with students from the nursing enrolled in the discipline of historical bases and their teachers.

First they were asked to stay in all academic circles for the presentation of the material built concurrently and was handed a booklet with the printed string.

The presentation was developed in a dynamic and interactive manner; enabling the participation of all students involved. Through rhyming stanzas follow in their reading of the twine became engaging, in such a way that in a few moments from the beginning of the presentation all eyes showed up fixed and curious with the new approach presented. Immediately after submitting a wheel conversation debating the theme of the cord was performed.

To rescue the history of nursing was observed through the musical literature, added reading the historical aspects of nursing and northeastern culture, awakening among nursing students and faculty interest in the subject. From this perspective, it promoted an appreciation and learning for participants and involved.

Figure 1. The Cordel - History of Nursing of Ceará.

For students who built the line itself this was a moment that made it possible to create a space for dialogue between the institution and faculty and students, emphasizing the importance of both, transforming the reading into something pleasurable. Again the play was satisfactory in teaching strategies, and a line a new and effective method of learning.

FINAL CONSIDERATIONS

The development and application of the Cordel “The history of nursing in Ceará” as a strategy for teaching the conceptual foundations of nursing revealed the importance of recreational use of tools in teaching and learning. After exposure of the cord to the teachers and students of the College of Nursing, the reviews were satisfactory, with a good acceptance of the same by all, especially creativity, originality and lightness of the text.

Cordel proved being an effective educational tool that provides a restudy of issues pertaining to the history of nursing in diverse scenarios of the same as a science and profession.

Such results can be published and presented to nursing students in order to socialize that content, in order to reflect on the history of nursing. Although, in the past, Cordel literature has been widely used as means of encouraging reading and literacy, in recent decades it has been endangered by the
closure of several publishers and the death of great poets. Thus, it was important to bring it to the university, recursively and publishing popular literature and presenting as an educational tool, can be used as a teaching methodology in Nursing.

It is believed that the experience can be expanded to reach other scenarios can be developed addressing several other strings to be used in educational practices in community health issues, because it is a regional culture that uses simple language, attractively and fun.

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